

pt infotech solutions
empowering enterprises





Our Vision

To be a valued and trusted information technology partner of choice in the growth and success of global enterprises.

Our Mission

To cost effectively provide, quality value added IT solutions, products and services that empower enterprises to meet and exceed business challenges.

PT Infotech Solutions is an Information and Communications Technology Solution provider to the media and other industries. Infotech group with operations in Indonesia and India, has over 17 years of experience and proven expertise in providing integrated IT applications to enterprises.

PT Infotech Solutions provides a unique blend of packaged application products and implementation, as well as services in its solutions. It's service orientation enables better understanding of individual customer requirements for solution conceptualisation, deployment and support, leading to higher customer satisfaction. Infotech has also assisted in designing, developing, implementing and supporting many seamlessly integrated IT systems for a spectrum of reputed organisations in selected industry areas.

PT Infotech Solutions, uses state of the art technology and tools in the varied spheres of its activities which range from IT products and services to e-business solutions. Infotech has proven expertise in relational databases for client-server as well as n-tier architecture applications, in addition to other emerging technologies. Strong project management skills, the use of structured methodologies and carefully planned procedures ensure that projects are completed in time and within budgets, while maintaining a high degree of quality. A strong customer-centric focus and a belief in continuously adding value to client relationships, ensure that organisations derive long term benefits from the quality IT products, solutions and services provided by Infotech.

Infotech partners and works with major hardware and software vendors for systems integration and knowledge enhancement. Many of such partner relationships provide Infotech with an early exposure to new tools and developments for its applications, products and services to customers and keep Infotech teams abreast and involved with the rapid changes in the ICT technologies.



FOCUS AREA

Broadcast Media Industry

PT Infotech Solutions focus is to be the one point quality ICT business solutions provider regionally and globally, for various organisations in the Media space such as Television, Radio, Print, Internet, Mobile and Telecom Media as well as for Advertisers, Content Creators and associated service providers and suppliers.

Infotech has developed expertise and has implemented significant IT projects for the Television and Media industries. Gen21-BMS, Infotech's flagship product is an integrated broadcast management solution. It currently powers the majority of the national channels in Indonesia and some others internationally.

Financial Services

Infotech markets and supports partner products for banking and insurance industries. These include systems for Core banking, Data

warehousing, Anti Money Laundering, and Insurance amongst other related areas. Infotech has also developed and implemented several systems for the Stock Exchange, large and small Banks, Insurance and Securities companies over the years. These have covered bonds trading, messaging systems, call center implementation, customer profitability systems etc.

Manufacturing, Oil and Retail

Infotech ICT services are applicable for almost all industries, as demonstrated by it's projects and references. Examples include the retail industry where Infotech implemented a range of related application systems from Point Of Sales to Purchase processing, Inventory and Distribution, and Customer Loyalty. Other applications have been developed and implemented, and IT services provided to Manufacturing, Telecommunications, Oil, Food and Beverage, Textiles and Garment sectors amongst others.

IT Consultancy

Infotech consultants and software professionals assist organisations in identifying and leveraging appropriate technologies, thus ensuring success for a company's strategic and operational goals. The range of software and consultancy services includes:

On site skills support to help organisations through application development cycles with specific technology or industry expertise as needed. Knowledge and usage of software development and implementation methodologies and practice is a significant value addition.

Software development, implementation and support

Implementation support for major ERP packages with Business and Technical consultants; Project management services to cover project planning, task allocation and management; Customized software application development based on user requirements through use of structured methodologies; Database administration, Data mining and warehousing using expert level skills and tools; Systems integration to interface diverse applications for information exchange and connectivity; Storage and security systems design and implementation; etc, are some of the other services provided by Infotech.

Web Applications

Infotech's web group enables migration of legacy applications to the web. The group has developed expertise and various components in e-commerce over several years. Component modules such as Content Management Software, Product catalogues, Shopping carts, Forum, SMS, Mail hosting and management software have been developed as plug ins to assemble websites and portals. The group also offers hosted applications and services.

Training

Infotech conducts customer specific courses in selected state-of-art software technologies. Infotech is an Oracle Alliance Partner for Oracle and conducts Siebel Systems training through qualified and certified Siebel Instructors.



A range of software products, services and modern technology solutions are provided by Infotech in its focus sectors and markets for enhancing enterprise efficiency and profitability.

IT Products

Infotech carries selected products to provide both industry specific as well as cross-industry solutions. An area of focus is the Media Industry where Infotech offers a complete and integrated Broadcast Management Solution. Add on to ERP solutions have been developed and productised by Infotech for areas such as CRM (Customer Relationship Management), HR management, Budget management etc. In certain cases Infotech also offers its clients specialised software solutions through its partner products, many of which represent the best of breed in their areas.

Media

GEN 21 Broadcast Management Solutions

Gen21 Broadcasting Solutions comprise several products such as Broadcast Management System, Content Management System, Subscriber Management System, amongst others. Gen21 is a suite of functionally complete and proven software packages that streamline television and other media operations by providing a gamut of facilities. Based on state-of-art technology it covers major functions for broadcasters such as program and slot scheduling, sales and booking of media orders, promo management, billing, subscriber management, content acquisition and rights management, quality control, media library, automation interfaces, marketing and analytics. This ready to use package offers extensive functionality and features through user friendly interfaces, easy set up, speedy implementation and comprehensive documentation.



Enterprise Applications

PRISMA Contact Center Suite

Prisma is an internet based contact management, interaction and communication solution. Prisma, a robust and modular software system supports a wide array of customer service requirements. It helps transform traditional call centers into profit centers, and extend competitive advantage through consistent customer experience. PrismaAssist, the company's multi-channel customer interaction suite consists of integrated live web collaboration, live telephony collaboration, and message management modules.

BA\$H Budget Preparation, Analysis, Control and Simulations Information System

BASIS, an Activity Based Budget Preparation, Analysis, Control and Simulation Information System provides the real-time critical information needed for strategic problem solving and management decision-making. BASIS, an activity based budgeting software is linked with a realisation system and guides current performance towards a profitable future. BASIS comprises intelligent tools to gauge bottom-line impact of decisions and enable organisations to reach new levels of effectiveness.

CARES Customer Administration and Relationship Enhancement Solutions

CARES has been developed using proven enterprise CRM methodology, to manage and enhance customer loyalty and to enable organisations to optimize customer service and satisfaction. It covers customer profiling, transactional behavior tracking, customer rewards and redemption management as well as logistics management functions. It can be integrated with a variety of front end POS devices. CARES also supports elaborate and complex loyalty programs and has multi-tier and multi merchant handling capabilities with comprehensive analysis and reporting.



PRODUCTS



PARTNER PRODUCTS

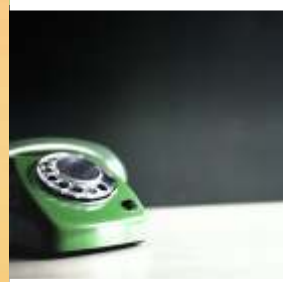
Infotech partners with several leading ICT organisations to offer and support their products and services in its markets. Such products and relationships provide Infotech with complimentary expertise and an enriched knowledge for more informed and complete solution offerings to its customers. Invariably there is significant value addition by Infotech towards systems integration, turnkey project management and customer support.

Several of Infotech partners are niche players in their own right and market. Infotech's partner products include hardware and software systems for digital media, infrastructure, database, graphics, mobile devices, etc

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