



## Product Overview

**Gen21 PayTV** is a comprehensive, versatile, functionality rich and enterprise-wide business solution to manage subscribers, contracts, products/packages, dealers, material management and billing. Gen21 PayTV enables integration with various Conditional Access System (CAS), and interfaces to ensure smooth and efficient linkage to external financial systems, CRM or other third party applications. In brief, Gen21 PayTV represents a solution starting or evolving a pay TV business. At the same time, **Gen21 PayTV** is scalable enough to turn new and existing services and convergent media services into expanded market penetration and increased revenues.

## Gen21 PayTV – Product Features

- Maximum flexibility, expandability and reliability
- Unlimited Subscribers, History, Work Orders and Notes
- Robust N-tier application architecture in latest technologies
- Enriched with Multiple Languages support
- Flexible Billing Cycle, designed with business manager in mind
- Supports multi-user and remote offices
- High performance, dynamic, robust database architecture
- Historical & Audit Trail Facilities
- Enables Integration with various Conditional Access System, Accounting & CRM third party applications
- Extensive Reporting Engine

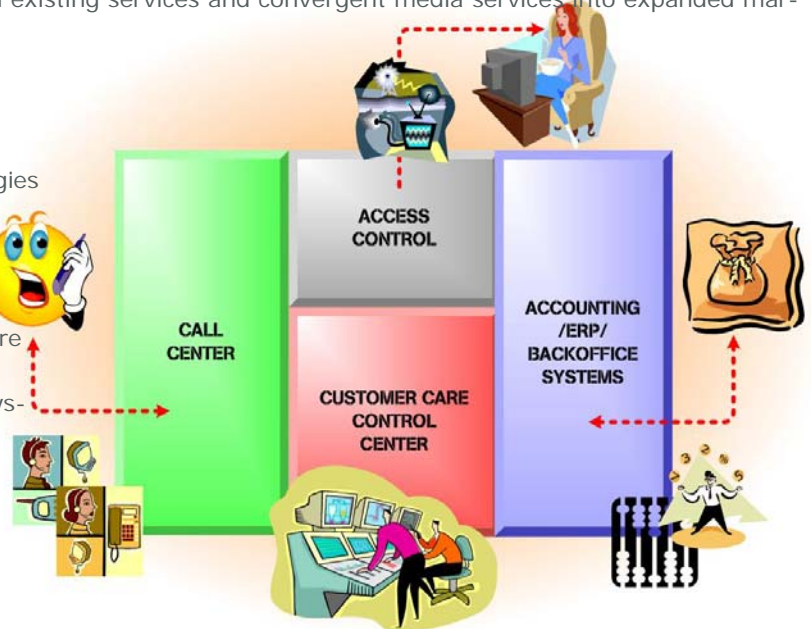
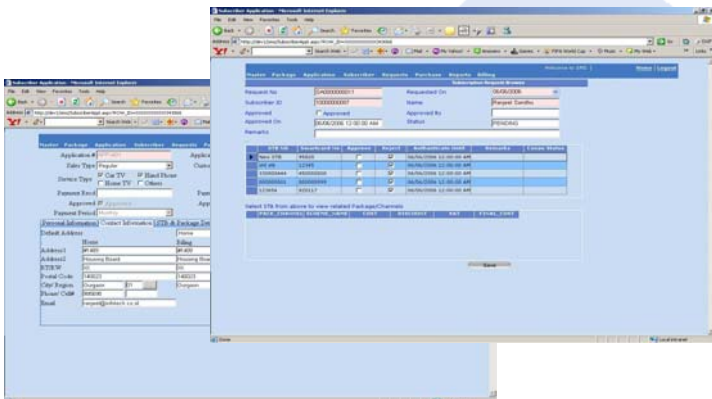
## Gen21 PayTV - Functional Details

### Subscriber Management

- Manage complete portfolio of a subscriber efficiently
- Discount Policies for the Loyal Customers
- Manage Activation, Deactivation, Reactivation & Renewal of a subscriber
- Manage daily operations regarding subscriber queries, improves response time and customer service while minimizing costs related to communication time
- Integrated with the CAS & Billing module
- Built-In support to handle various Subscriber Types, Packages/Products & Pricing Policies
- Complete information and strong consistency over the Subscriber/Billing /CAS Information & status
- Workflow for the management of the Subscriber Queries
- Various reports to list down the revenue, status and management queries

### Package/Product, Contracts Management

- Manage Pay TV products packaging
- Accommodate various package types
- Time period validity check out throughout



- Manage Complex Pricing / Offering Policies
- Complete Contract Information Management

### Dealer Management

- Complete Dealer Information management
- Dealer Termination Process / Posting
- Calculation Of Dealer Commission
- Freezing Of Commission Given/Commission Modification

### Payment/Billing Management

- Complete management of payment details and status reporting
- Flexible Billing Cycle support
- Complete billing status and decision support reporting
- Auto/Manual generation of Invoices
- Localized Tax Invoice formats support

### Inventory and Stock Tracking

- Records the inventory and provides various inventory reports, set-top box, Smart card, Satellite dish and other similar devices
- Extensive search mechanism to locate the materials
- Online Stock checking facility for each material category
- Extensive reporting capabilities to track all historic and stock related information

### Gen21 PayTV Interfaces

- Provide seamless two way integration with the CAS (Conditional Access System)
- Enables Integration with the leading finance systems like Oracle Finance and many other legacy finance application



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